

## Claims

What is claimed:

1. A fishing lure having a head portion, a body portion and a tail portion,  
5 said fishing lure defining an internal chamber having a first opening in said head  
portion and a second opening in said body portion; wherein

said first opening is configured to allow fishing line to be inserted therethrough  
into said internal chamber, and

said second opening is configured to allow a fishing weight to be inserted  
10 therethrough into said internal chamber.

2. A fishing lure as in claim 1, wherein said fishing lure is a facsimile fish.

3. A fishing lure as in claim 2, wherein said fishing lure is a sand eel.

4. A fishing lure as in claim 1, wherein said fishing lure is fabricated from  
a flexible material.

5. A fishing lure as in claim 4, wherein said flexible material is rubber.

6. A fishing lure as in claim 1, wherein said fishing lure is translucent.

7. Components configured to be assembled into a fishing lure assembly,  
said components comprising

25 a fishing lure having a head portion, a body portion and a tail portion, said  
fishing lure defining an internal chamber having a first opening in said head portion  
and a second opening in said body portion; said first opening configured to allow  
fishing line to be inserted therethrough into said internal chamber, and said second  
opening configured to allow a fishing weight to be inserted therethrough into said  
30 internal chamber;

a fishing weight; and

a hook.

**8.** Components as in claim **7**, wherein said second opening of said fishing lure is configured to allow said fishing weight to be removably inserted into said internal chamber.

5        **9.** Components as in claim **7**, wherein said fishing weight defines a passageway therethrough configured to receive said fishing line.

**10.** Components as in claim **9**, wherein said passageway of said fishing weight is configured to receive a portion of said hook.

10       **11.** Components as in claim **10**, wherein a first portion of said passageway is configured to receive a portion of said hook and a second portion of said passageway is configured to receive said fishing line only.

15       **12.** Components as in claim **11**, wherein said second portion of said passageway is configured to prevent rotational movement of said hook within said fishing weight.

20       **13.** Components as in claim **7**, wherein said hook comprises a plurality of barbs.

**14.** Components as in claim **7**, further comprising a receptacle containing lubricant.

25       **15.** Components as in claim **14**, wherein said components are grouped by packaging.

30       **16.** A method of assembling a fishing lure, fishing weight and hook onto a fishing line; said fishing lure having a head portion, a body portion and a tail portion, said fishing lure defining an internal chamber having a first opening in said head

portion and a second opening in said body portion; said first opening configured to allow fishing line to be inserted therethrough into said internal chamber, and said second opening configured to allow a fishing weight to be inserted therethrough into said internal chamber; said method comprising the steps of:

5            assembling said fishing lure onto said fishing line by threading fishing line through said first opening and said second opening of said fishing lure;  
             assembling said fishing weight onto said fishing line; and  
             assembling said hook onto said fishing line.

10            **17.**    A method of assembling a fishing lure, weight and hook onto a fishing line as in claim **16**, wherein said fishing weight defines a passageway therethrough configured to receive said fishing line, and to assemble said fishing weight onto said fishing line, said fishing line is passed through said passageway in said fishing weight.

15            **18.**    A method of assembling a fishing lure, weight and hook onto a fishing line as in claim **17**, wherein said passageway through said fishing weight is configured to receive a portion of said hook, and said method further comprises the step of inserting a portion of said hook into said passageway.

20            **19.**    A method of assembling a fishing lure, weight and hook onto a fishing line as in claim **16**, further comprising the step of inserting said fishing weight into said internal chamber.

25            **20.**    A method of assembling a fishing lure, weight and hook onto a fishing line as in claim **19**, further comprising the step of inserting lubricant into said internal chamber of said fishing lure prior to inserting said fishing weight into said internal chamber.